

# Marketers Against Marketing

## A party game for marketers

### INSTRUCTIONS

#### Marketers Against Marketing is simple!

Each round, one player asks a question from a blue card, and everyone else answers with their wittiest white card.

#### Basic Rules:

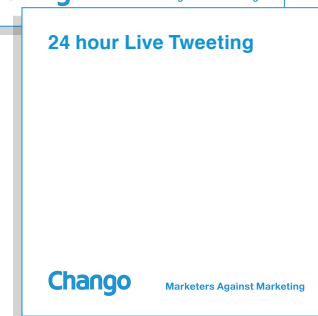
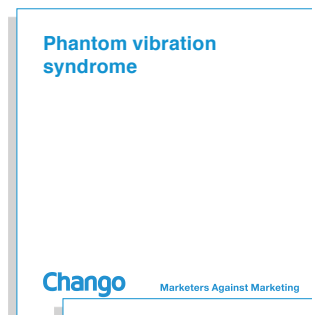
To start the game, each player draws 5 white cards.

One randomly chosen player plays a blue card. This player reads the question or fill-in-the-blank phrase on the blue card out loud.

Everyone else picks their wittiest card to answer the question and passes it face down to the “Chosen One”.

The “Chosen One” will then shuffle all of the answers and share each card combination with the group, re-reading the blue card out loud before presenting each answer. He/she will then pick a favorite, and whoever played that answer keeps the blue card as one point and a symbol of your wittiness!

After the round, a new player will choose the blue card and everyone draws back up to 5 white cards.



**Chango**



<p><b>Forgetting your Salesforce password</b></p> <p><b>Chango</b> Marketers Against Marketing</p>	<p><b>Overly Attached Girlfriend Meme</b></p> <p><b>Chango</b> Marketers Against Marketing</p>	<p><b>#foodporn</b></p> <p><b>Chango</b> Marketers Against Marketing</p>	<p><b>Core competency</b></p> <p><b>Chango</b> Marketers Against Marketing</p>
<p><b>The Digg Effect</b></p> <p><b>Chango</b> Marketers Against Marketing</p>	<p><b>Underpaid and Overworked</b></p> <p><b>Chango</b> Marketers Against Marketing</p>	<p><b>Forgetting to include a conversion pixel on your thank you page</b></p> <p><b>Chango</b> Marketers Against Marketing</p>	<p><b>Excessive Hashtagging</b></p> <p><b>Chango</b> Marketers Against Marketing</p>
<p><b>#SelfieSaturday</b></p> <p><b>Chango</b> Marketers Against Marketing</p>	<p><b>Latergram</b></p> <p><b>Chango</b> Marketers Against Marketing</p>	<p><b>Best-in-breed</b></p> <p><b>Chango</b> Marketers Against Marketing</p>	<p><b>Mark Zuckerberg's dog</b></p> <p><b>Chango</b> Marketers Against Marketing</p>
<p><b>Experiential marketing</b></p> <p><b>Chango</b> Marketers Against Marketing</p>	<p><b>Being awesome at event management</b></p> <p><b>Chango</b> Marketers Against Marketing</p>	<p><b>Off-brand email signature</b></p> <p><b>Chango</b> Marketers Against Marketing</p>	<p><b>Funny cat memes</b></p> <p><b>Chango</b> Marketers Against Marketing</p>
<p><b>Guaranteed at least 5 "likes"</b></p> <p><b>Chango</b> Marketers Against Marketing</p>	<p><b>Analytics</b></p> <p><b>Chango</b> Marketers Against Marketing</p>	<p><b>Marketers</b></p> <p><b>Chango</b> Marketers Against Marketing</p>	<p><b>Brand publishing your college essays</b></p> <p><b>Chango</b> Marketers Against Marketing</p>



<p><b>Sergei Brin without Larry Page</b></p> <p><b>Chango</b> Marketers Against Marketing</p>	<p><b>A “Jump-To-Conclusions” Mat®</b></p> <p><b>Chango</b> Marketers Against Marketing</p>	<p><b>YOLO</b></p> <p><b>Chango</b> Marketers Against Marketing</p>	<p><b>Organic growth</b></p> <p><b>Chango</b> Marketers Against Marketing</p>
<p><b>Quick-win</b></p> <p><b>Chango</b> Marketers Against Marketing</p>	<p><b>Maniacal data scientists</b></p> <p><b>Chango</b> Marketers Against Marketing</p>	<p><b>All of these leads</b></p> <p><b>Chango</b> Marketers Against Marketing</p>	<p><b>Mid-level management</b></p> <p><b>Chango</b> Marketers Against Marketing</p>
<p><b>Mark Zuckerberg’s net worth</b></p> <p><b>Chango</b> Marketers Against Marketing</p>	<p><b>Another nostalgic 90’s BuzzFeed list</b></p> <p><b>Chango</b> Marketers Against Marketing</p>	<p><b>“Outside the box”</b></p> <p><b>Chango</b> Marketers Against Marketing</p>	<p><b>Logistics</b></p> <p><b>Chango</b> Marketers Against Marketing</p>
<p><b>First.last@me.com</b></p> <p><b>Chango</b> Marketers Against Marketing</p>	<p><b>Forgetting your computer password</b></p> <p><b>Chango</b> Marketers Against Marketing</p>	<p><b>Moving Forward</b></p> <p><b>Chango</b> Marketers Against Marketing</p>	<p><b>Steve Jobs (the book)</b></p> <p><b>Chango</b> Marketers Against Marketing</p>
<p><b>GIF Gaffe</b></p> <p><b>Chango</b> Marketers Against Marketing</p>	<p><b>Shoot me an email</b></p> <p><b>Chango</b> Marketers Against Marketing</p>	<p><b>Quarterly strategy review</b></p> <p><b>Chango</b> Marketers Against Marketing</p>	<p><b>Office etiquette</b></p> <p><b>Chango</b> Marketers Against Marketing</p>



<p><b>Drinking the Kool-Aid</b></p> <p><b>Chango</b> Marketers Against Marketing</p>	<p><b>Mark Zuckerberg's hoodie</b></p> <p><b>Chango</b> Marketers Against Marketing</p>	<p><b>Bleeding Edge Technology</b></p> <p><b>Chango</b> Marketers Against Marketing</p>	<p><b>ROMI</b></p> <p><b>Chango</b> Marketers Against Marketing</p>
<p><b>Eating at your desk</b></p> <p><b>Chango</b> Marketers Against Marketing</p>	<p><b>Getting excited for a campaign launch</b></p> <p><b>Chango</b> Marketers Against Marketing</p>	<p><b>Big data</b></p> <p><b>Chango</b> Marketers Against Marketing</p>	<p><b>Myspace Tom</b></p> <p><b>Chango</b> Marketers Against Marketing</p>
<p><b>Pushing the envelope</b></p> <p><b>Chango</b> Marketers Against Marketing</p>	<p><b>Value-added</b></p> <p><b>Chango</b> Marketers Against Marketing</p>	<p><b>Chester Cheetah</b></p> <p><b>Chango</b> Marketers Against Marketing</p>	<p><b>140 characters or less</b></p> <p><b>Chango</b> Marketers Against Marketing</p>
<p><b>Programmatic</b></p> <p><b>Chango</b> Marketers Against Marketing</p>	<p><b>Social Media Marketing</b></p> <p><b>Chango</b> Marketers Against Marketing</p>	<p><b>Blogging about it</b></p> <p><b>Chango</b> Marketers Against Marketing</p>	<p><b>Touch point</b></p> <p><b>Chango</b> Marketers Against Marketing</p>
<p><b>Marissa Meyer's Scathing Emails</b></p> <p><b>Chango</b> Marketers Against Marketing</p>	<p><b>Demographic segmentation</b></p> <p><b>Chango</b> Marketers Against Marketing</p>	<p><b>Real time</b></p> <p><b>Chango</b> Marketers Against Marketing</p>	<p><b>Trade show swag to give to your kids</b></p> <p><b>Chango</b> Marketers Against Marketing</p>



<p><b>It's a win-win situation</b></p> <p><b>Chango</b> Marketers Against Marketing</p>	<p><b>Visibility</b></p> <p><b>Chango</b> Marketers Against Marketing</p>	<p><b>Kevin Butler</b></p> <p><b>Chango</b> Marketers Against Marketing</p>	<p><b>App eco system</b></p> <p><b>Chango</b> Marketers Against Marketing</p>
<p><b>Data-driven</b></p> <p><b>Chango</b> Marketers Against Marketing</p>	<p><b>CMO's</b></p> <p><b>Chango</b> Marketers Against Marketing</p>	<p><b>Ballpark figures</b></p> <p><b>Chango</b> Marketers Against Marketing</p>	<p><b>Benchmarking</b></p> <p><b>Chango</b> Marketers Against Marketing</p>
<p><b>"The Man your Man Could Smell Like"</b></p> <p><b>Chango</b> Marketers Against Marketing</p>	<p><b>Less than expected ROI</b></p> <p><b>Chango</b> Marketers Against Marketing</p>	<p><b>Phantom vibration syndrome</b></p> <p><b>Chango</b> Marketers Against Marketing</p>	<p><b>Mashable</b></p> <p><b>Chango</b> Marketers Against Marketing</p>
<p><b>B2B</b></p> <p><b>Chango</b> Marketers Against Marketing</p>	<p><b>Data mining</b></p> <p><b>Chango</b> Marketers Against Marketing</p>	<p><b>Marketing frameworks</b></p> <p><b>Chango</b> Marketers Against Marketing</p>	<p><b>My first campaign</b></p> <p><b>Chango</b> Marketers Against Marketing</p>
<p><b>The bottom line</b></p> <p><b>Chango</b> Marketers Against Marketing</p>	<p><b>B2C</b></p> <p><b>Chango</b> Marketers Against Marketing</p>	<p><b>Click through</b></p> <p><b>Chango</b> Marketers Against Marketing</p>	<p><b>OVERUSE OF CAPS LOCK</b></p> <p><b>Chango</b> Marketers Against Marketing</p>



<b>Fortune 500 Companies</b>  <b>Chango</b> Marketers Against Marketing	<b>Cookies</b>  <b>Chango</b> Marketers Against Marketing	<b>Cloud computing</b>  <b>Chango</b> Marketers Against Marketing	<b>Differentiators</b>  <b>Chango</b> Marketers Against Marketing
<b>Whining to your boss</b>  <b>Chango</b> Marketers Against Marketing	<b>Even bigger Data</b>  <b>Chango</b> Marketers Against Marketing	<b>Informative webinars</b>  <b>Chango</b> Marketers Against Marketing	<b>Come-to-Jesus moment</b>  <b>Chango</b> Marketers Against Marketing
<b>BILLIONS</b>  <b>Chango</b> Marketers Against Marketing	<b>Pre-approved</b>  <b>Chango</b> Marketers Against Marketing	<b>Measuring brand awareness</b>  <b>Chango</b> Marketers Against Marketing	<b>Jack Dorsey working 3 jobs</b>  <b>Chango</b> Marketers Against Marketing
<b>Grumpy Cat</b>  <b>Chango</b> Marketers Against Marketing	<b>Close the loop</b>  <b>Chango</b> Marketers Against Marketing	<b>Partnership</b>  <b>Chango</b> Marketers Against Marketing	<b>24 hour Live Tweeting</b>  <b>Chango</b> Marketers Against Marketing
<b>Marketing engineer students</b>  <b>Chango</b> Marketers Against Marketing			



<p>I learned the hard way that you can't change the performance of a campaign with _____.</p> <p><b>Chango</b> Marketers Against Marketing</p>	<p>At our upcoming marketing conference you are guaranteed to leave with an understanding of _____.</p> <p><b>Chango</b> Marketers Against Marketing</p>	<p>In the distant future marketers will agree that _____ marked the beginning of social media's decline.</p> <p><b>Chango</b> Marketers Against Marketing</p>	<p>What's the best way to increase ROI?</p> <p><b>Chango</b> Marketers Against Marketing</p>
<p>My boss freaked out when he _____.</p> <p><b>Chango</b> Marketers Against Marketing</p>	<p>After several strategy meetings, the executive team could only agree on "More _____".</p> <p><b>Chango</b> Marketers Against Marketing</p>	<p>"Just Do _____."</p> <p><b>Chango</b> Marketers Against Marketing</p>	<p>"Where's The _____?"</p> <p><b>Chango</b> Marketers Against Marketing</p>
<p>"M&amp;M'S® - Melts in your mouth not in your _____."</p> <p><b>Chango</b> Marketers Against Marketing</p>	<p>On Madison Ave, there are rumors that there will be a new microsite devoted to _____.</p> <p><b>Chango</b> Marketers Against Marketing</p>	<p>When all else fails, add more _____!</p> <p><b>Chango</b> Marketers Against Marketing</p>	<p>The planning process began after a consultation with _____.</p> <p><b>Chango</b> Marketers Against Marketing</p>
<p>After attending SXSW, marketer's got really into _____.</p> <p><b>Chango</b> Marketers Against Marketing</p>	<p>It's so easy, even a _____ can do it!</p> <p><b>Chango</b> Marketers Against Marketing</p>	<p>Ah, Silicon Valley! Where tech meets _____!</p> <p><b>Chango</b> Marketers Against Marketing</p>	<p>Please "like" our company page on Facebook for 20% off your next _____.</p> <p><b>Chango</b> Marketers Against Marketing</p>